



ISCOS

Institute for Security and Cooperation in Outer Space

DATE:

TO:

NAME:

Diana Schetz

ORGANIZATION:

SFMT

FAX NUMBER:

931 2885

VOICE NUMBER:

FROM:

Joseph Goldin

NAME:

ORGANIZATION: The Institute for Security and Cooperation in Outer Space (ISCOS)

FAX NUMBER: (202) 462-3576

VOICE NUMBER: (202) 462-8886

NUMBER OF PAGES: _____ (Including Cover)

SUBJECT:

NOTES/COMMENTS:

*Dear Diane! 3 pages
of press advisory - 2 of mine
and 1 of yours - are on the
way to the planet.*

Love

Joseph

PRESS ADVISORY**Contact:**

Joseph Goldin, Megavision
(202) 462-8886

A Mirror For Humanity

Never before have futurists discussed the implementation of their solutions to global problems of the immediate future - "1990s and beyond" - as at their Sixth General Assembly of the World Future Society, July 16-20, 1989 in Washington, D.C.

The challenge to futurists is to test their predictions against the large scale political initiatives made by governments as reported by the media.

One example is the initiative of the Japanese government reported in the *The New York Times*, July 12, 1989 front page headline, "Japan to Propose a Package of Aid Worth \$43 Billion," aimed to clean the environment, help Third World economies and cut debt burdens. This announcement gives special meaning to one of the reports to the Futurist Assembly entitled "**One Million Points of Light**," to be announced during a session on "The Future of East-West Relations" (Politisphere, Monday 8:00 - 9:30 p.m.).

According to this project, it is proposed to create a "**Mirror For Humanity**," a global tool consisting of several hundred large video screens on all continents connected through communication satellites, for direct live, two-way communications between large groups of people around the world. Such a global system represents the essential new approach to the resolution of today's concerns about planetary survival.

In brief, the concept is as follows:

Humanity - in the true sense of the word - does not yet exist. According to Norbert Wiener, the father of cybernetics, "any community is always limited by the extent to which its information can be transmitted." The myth of "humanity" appears in the form of political declarations, humanistic images, and religious beliefs. But humanity has yet to emerge as a real living community on the planet Earth. "**Mirror For Humanity**," will create the ability to participate in Global Workshops on a regular basis. These Workshops will become the informational resource which allows men and women to empower themselves to transform the "myth of humanity" into reality.

Proposing \$43 billion in aid, Japan demonstrated its understanding that it is in their national interest to promote Third World development to create a safer environment, higher health standards, and a more stable global economic system.

Forty-three billion dollars represents only 5% of the total Third World debt, and thus will not make a significant difference in the international economic situation. At the same time, if only 1% of this aid was used to create a new channel of two-way communications between people of emerging and industrialized countries, it would be an historical contribution to civilization. Let us remind ourselves that the human brain comprises only a few percent of total body weight.

One percent of the Japanese package of aid devoted to the creation of a "Mirror for Humanity" will be enough for research, development and implementation of this global tool of "electronic glasnost". Japan already possesses the key technologies to create this "Mirror." It is anticipated that a substantial part of the work will be accomplished by volunteers in all countries. Students of all ages, researchers of all professions, and working people with a variety of technical skills are logical candidates for participation.

A pilot project to test this concept - **"One Million Points of Light: Forecasting a Global Workshop"** - is expected to take place on September 15th, 1989 initiated at Lincoln Center in New York City. On this day satellite links, slow-scan T.V., computer networking, compressed video, ham radio, new and old forms of two-way communications will connect participants sharing this global experience. One million volunteers will be invited to participate via large video screens already existing on all five continents.

Ten years of transition - the 1990s - is enough time to create a "Mirror for Humanity" and to arrive to a future that was a dream of the most important contributors to culture.

Those of you, who like naive wise men of Antiquity, believe that the best way to approach a vision is to test it immediately, are invited on **Wednesday, July 19 at 11:30 a.m. to a News Conference to be held in the World Future Society Networking Room of the Sheraton Hotel.**

